

Dear Friend of Stratford,

2014 marks the 375th Anniversary of The Town of Stratford, CT!

Mayor John Harkins, the Economic Development Department and a committee of volunteers have planned a year of amazing events! Stratford's rich and diverse history has given us the enviable task of sharing it with the entire community. The 375th Anniversary Celebration will kick off on April 6th at The William Perry House and will usher in Stratford's First Restaurant Week!

We would like to extend an invitation to those within the Stratford business community to participate in this exciting year-long celebration. Enclosed you will find an Event Sponsorship form that offers a myriad of participation levels and price points that have been designed to appeal to businesses of all sizes. Each of these levels has exceptional value added. Your company will enjoy maximum exposure throughout all of 2014. We invite you to visit our website <u>www.stratford375.com</u> and to LIKE US on FACEBOOK: <u>http://www.facebook.com/stratford375</u>

Members of the 375th Fundraising Committee will be following up with you shortly. If you have any questions, comments or are in need of any clarification, please do not hesitate to contact the committee's co-chairs, Chris Pia at (203)385-5234 or Kevin Dolan at (800) 761-2400 Extension 2811.

Sincerely,

Amy Knorr Co-Chair of the 375th Anniversary Committee



<u> 1639 – Title Sponsor</u>

\$5,000

- Named Sponsor Early American Parade/Festival
- Featured sponsor in all printed and live media advertisements
- Full Page Advertisement in 375th Magazine
- Company Name and Logo on all media platforms
- Company Logo on (1) Light Post Banner
- (6) Preferred Seats to the Early American Parade
- (6) Tickets to the 375th Anniversary Clambake
- Commemorative Display Flaque
- Website Ad
- Event 8.5 X 11 Poster listing

Rev. Adam Blakeman Level Sponsor

\$3,500

- Named Sponsor 375th Anniversary Clambake
- Full Page Advertisement in 375th Magazine
- Company Name and Logo on all media platforms
- Company Logo on (1) Light Post Banner
- (4) Preferred Seats to the Early American Parade
- (4) Tickets to the 375th Anniversary Clambake
- Commemorative Display Flaque
- Website Ad
- Event 8.5 X 11 Poster listing







SPONSORSHIP LEVELS

Samuel Johnson Level Sponsor

\$2,500

- Named Sponsor Inter-Community Softball Tournament
- 1/2 Page Advertisement in 375th Magazine
- Company Logo on (1) Light Post Banner
- (2) Seats to the Early American Parade
- (2) Tickets to the 375th Anniversary Clam Bake
- ♦ Website Ad
- Event 8.5 X 11 Poster listing

Judson Level Sponsor

\$1,000

- Named Sponsor Student Art Contest
- 1/4 Page Advertisement in 375th Magazine
- Company Logo on (1) Light Post Banner
- Website Listing
- Event 8.5 X 11 Poster listing

Perry Level Sponsor

\$500

- ♦ Business Card Sized Advertisement in 375th Magazine
- ♦ Website Listing

<u>Mac's Harbor Level Sponsor</u> \$200

- ♦ Website Listing
- ♦ 375th Magazine listing

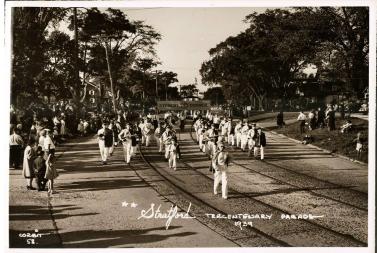
Cupheag Level Sponsor

\$50

• Website Listing









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Company _			
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Name as yo	ou would like it to appe	ear in listings:	
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	2725 Stratf	ford Town Ha 5 Main Street Ford, CT 0661	II



LIST OF EVENTS HONORING 375th YEAR ANNIVERSARY

April 6	Kick off/Ribbon Cutting at the William Perry House	
April 6-12	Stratford's Restaurant Week	
May 26	Memorial Day Parade	
June 7	Main Street Festival	
July 3	Fireworks at Short Beach	
July 26	Blues on the Beach	
July 30-August 3	Festival Stratford/ Sister Cities	
September 6	Clam Bake at Airport	
September 14	Latin Festival	
September 20 & 21	Early American Parade and Festival	
October 18	Pumpkin Festival	
December 2	Holiday Tree Lighting	
TBD	Softball Tournament	
Ongoing	Art Contest	
Ongoing	Website <u>www.stratford375.com</u> Facebook <u>http://www.facebook.com/stratford375</u>	
Ongoing	Banners on Main Street	